

MEET THE FOUNDERS



Advocat AI

Founder: Pradnya Desh

Co-Founder: Chetan Desh

Date Founded: 2020

Description: Advocat AI was founded by CEO Pradnya Desh, international trade attorney and former US diplomat. Utilizing knowledge graphs on top of large language models to guarantee accuracy, Advocat enables companies who work with physical goods to generate, negotiate and keep track of contracts and contract data. The platform also generates granular data about expenses and environmental footprint, alongside strategies that both increase profits and improve sustainability.



AI Bloks / LLMWare

Founder: Namee Oberst

Date Founded: March 2022

Description: AI Bloks / LLMWare provides an Open Source LLM Workflow Platform and RAG specialized Models in Hugging Face for legal and financial services industries.



Alchemy Machines

Founder: Dia Thanki

Date Founded: 30 March 2021

Description: Alchemy Machines' Retention Intelligence platform converts legal transcripts into business intelligence and streamlines legal workflows.



amicable

Founder: Pip Wilson

Co-Founder: Kate Daly

Date Founded: August 2016

Description: Our vision is to transform the way people end relationships in a kinder and better way. We are a trusted divorce services brand, the alternative to solicitors and traditional law firms.



Aurelogy

Founder: Freya Zhou

Date Founded: 2022

Description: In a litigation or investigation, Aurelogy helps legal teams quickly and securely find relevant insights using our proprietary AI technology.



Brief

Founder: Diana Tan

Co-Founder: Andrew Wu

Date Founded: 2023

Description: Brief helps startups and small businesses make vendor decisions and understand contracts, fast.



Bummock Ai

Founder: Marjan Tabari

Co-Founder: Shruthi Sivasubramanian

Date Founded: May 22, 2023

Description: Bummock is a real-time legal diligence platform where up to 70% of legal diligence reports are generated automatically, lawyers provide continued support to their clients, even after the deals are closed, and companies continue to stay legal-diligence-ready.



Casetext (part of Thomson Reuters)

Founder: Laura Safdie

Co-Founders: Jake Heller, Pablo Arredondo

Date Founded: 2013

Description: As the company behind CoCounsel, the world's first reliable AI legal assistant, Casetext has been one of the the leaders in innovation in legal AI since 2013. CoCounsel applies cutting-edge AI to the law to help attorneys provide higher-quality representation to more clients, enhance efficiency and accuracy, and gain a competitive advantage. Casetext's technological advancements caught the attention of Thomson Reuters, who acquired the company in August 2023.



Clearbrief.ai

Founder: Jacqueline Schafer

Date Founded: 2020

Description: Clearbrief helps lawyers, judges, paralegals, and clerks find and share the evidence behind legal writing, right from Word. Create instant hyperlinked timelines, fact-check your opponent's writing, see all sources cited in a document, and generate Tables of Authorities, Exhibits, and Hyperlinked versions for filing and sharing.



Courtroom5

Founder: Sonja Ebron

Co-Founder: Debra Slone

Date Founded: 4/2019

Description: Courtroom5 offers technology and training to help people navigate the civil justice system when they can't retain a lawyer. The platform provides AI guidance on civil procedure, legal analysis and research tools, document assembly, and access to limited-scope legal services.



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CrushContracts

Founder: Roma Khan

Date Founded: April 12, 2017

Description: CrushContracts offers legal software and services to simplify contracts and make law accessible. It is the parent company providing legal technology and services to businesses of all sizes, with products including Zoey, an SMB contracts management software, and GlobalNDA, an opt-in registry for mutual NDAs. CrushContracts also provides technology-based training.



Darrow

Founder: Gila Hayat

Co-Founder: Evyatar Ben Artzi

Date Founded: January 2020

Description: Darrow is a LegalTech company on a mission to fuel law firm growth and deliver justice for victims of class and mass action lawsuits. Darrow's AI-powered justice intelligence platform leverages generative AI and leading legal experts and technologists to uncover egregious violations across legal domains spanning privacy and data breach, consumer protection, securities and financial fraud, environment, and employment. Darrow is based out of New York City and Tel Aviv.



DeepJudge

Founder: Paulina Grnarova

Co-Founders: Yannic Kilcher, Kevin Roth

Date Founded: 2021

Description: DeepJudge provides AI-powered Knowledge Search across all your firm's documents. Built by ex-Googlers and PhDs in AI, DeepJudge scales semantic search to 100M+ documents and unlocks the ability to connect Generative AI to the entire document collection in real time, enabling you to seamlessly leverage your firm's collective knowledge.



describe.ai

Founder: Kara Peterson

Co-Founder: Richard DiBona

Date Founded: June 2023

Description: describe.ai is a new way to search for and understand case law. Our unique process leverages generative AI to make complex legal information more accessible to professionals and laypeople alike. We are laser-focused on easy access to case law research, by lowering cost (it's free!), increasing ease of use, and employing natural language search and summarization capability. Our first consumer-facing application is a legal search engine that anyone can access, use, and understand. As of January 2024, we have made approximately 2.3 million judicial opinions from across the United States summarized and searchable.



Digital Mountain, Inc.

Founder: Julie Lewis

Date Founded: 05/13/2003

Description: Digital Mountain is a global provider of eDiscovery, digital forensics and cybersecurity services.



dili

Founder: Stephanie Song

Co-Founders: Anand Chaturvedi, Brian Fernandez

Date Founded: 6/26/2023

Description: Dili automates investment due diligence with AI for private buy side investors like private equity and growth venture capital funds.



Easy Trademarks

Founder: Bahia Fortunato

Co-Founders: Ruba Moussawim, Joanna Nacheff

Date Founded: 2021

Description: Easy Trademarks is an AI-powered platform revolutionizing and democratizing access to high quality brand protection, enforcement, and monetization in the immersive tech landscape.



eDiscovery Assistant

Founder: Kelly Twigger

Date Founded: 2016

Description: eDiscovery Assistant is an ediscovery case law database and knowledge center dedicated to keeping litigators and legal professionals up to speed on the constantly evolving area of electronic discovery. eDiscovery Assistant offers tools and resources to help law firms, in-house teams and government agencies find case law, rules, checklists and forms organized by a proprietary ediscovery issue tagging structure.



Ex Judicata

Founder: Kimberly K. Fine

Co-Founder: Neil Handwerker

Date Founded: June 2022

Description: Ex Judicata is an employment platform for JDs considering, or committed to moving from law to business (including LegalTech, LegaOps and Legal Services careers). Our job board is 100% nonlegal jobs that are JD Advantage, Adjacent and Preferred. EXJ offers a career diagnostic, coaches, courses and content – all to assist JDs pivot to new nonlegal careers.



Fidu Technologies Inc. (Fidu)

Founder: Kimberly Y. Bennett

Co-Founder: Blaine Korte

Date Founded: October 15, 2019 (Relaunched with Kim in January 2021)

Description: Fidu is a complete client experience platform to sell, deliver, and scale subscription and flat fee legal services so firms can finally ditch the billable hour for good.



ForceField

Founder: MC Spano

Date Founded: 08/17/2021

Description: With so much disinformation and fraud, ForceField's mission to make this world a safer and more trustworthy place guides our innovation. Hashmarq, the blue checkmark for videos, photos, and audio to prove it's verified and authentic, is the company's first product. Aimed to prevent the spread of deepfakes, falsified evidence, insider risk, cyber spoofing, and fraud, this technology is authenticating content in real-time. ForceField is present at the source and uses blockchain in the patent-pending technology in next-generation cybersecurity at the intersection of regulation, policy, AI and security, trust and safety.



Formally

Founder: Amelie-Sophie Vavrovsky

Date Founded: 02/2019

Description: Formally is building a next generation legal collaboration platform that aims to make legal work more delightful and efficient using secure portable data, behavioral psychology and generative AI.



FourthParty

Founder: Melissa R. Brogdon

Co-Founder: Gino Brogdon Jr.

Date Founded: May 20, 2020

Description: FourthParty is a legal tech company that champions Alternative Dispute Resolution by delivering a SaaS product for Mediators and Courts to increase operational efficiency. In doing so, FourthParty increases access to justice by empowering vulnerable communities to choose mediation as a cost-effective alternative for resolving conflict.



Gavel

Founder: Dorna Moini

Date Founded: 2020

Description: Gavel is your legal automation infrastructure. With Gavel, you can turn your legal services into legal products. Think: if you want to build a TurboTax or LegalZoom for your own area of law – you can build it out on Gavel. Create powerful workflows to gather client intake data, generate documents, collaborate with clients, and collect payments. Your Gavel portal can be completely white-labeled and branded to your firm.



Goodfact

Founder: Tali Green

Co-Founder: Thomas Rubbert

Date Founded: August 2021

Description: Goodfact generates an interactive chronology of your documents by dethrading and displaying the key text of each email and PDF so you can instantly see and manage the story of your case, all in one place.



Hello Divorce

Founder: Erin Levine

Co-Founders: Heather MacKenzie, Duncan Swezey

Date Founded: 2019

Description: Hello Divorce is revolutionizing the notoriously complicated and messy divorce journey with a platform where separating spouses can easily and affordably complete the legal process and get the exact support they need for a balanced split of everything from finances to real estate.



HelloPrenup, Inc.

Founder: Julia Rodgers, Esq.

Co-Founders: Sarabeth Jaffe, Doug Julian

Date Founded: 01/01/2020

Description: HelloPrenup is a platform that allows couples to create a prenuptial agreement collaboratively online, in hours instead of days and for a fraction of the cost of traditional methods.



JusticeText

Founder: Devshi Mehrotra

Co-Founder: Leslie Jones-Dove

Date Founded: April 2019

Description: JusticeText is a software platform that leverages AI to flag critical moments across hours of body-worn camera footage, interrogation videos, and jail calls. We seek to improve legal outcomes for low-income defendants by preemptively identifying police misconduct and increasing transparency around officer interactions.



Justis Connection

Founder: Kisha A Brown, Esq.

Date Founded: 2019

Description: Justis Connection, a legal tech startup based in Maryland, is the first Black lawyer referral platform in the country. We are committed to educating and empowering communities in the law and connecting them with high quality culturally competent legal counsel. We are developing an online legal marketplace dedicated to the Black experience in the law.



Keep Company

Founder: Adrienne Prentice (Co-founder & CEO)

Co-Founder: Claudia Naim-Burt (Co-founder & COO)

Date Founded: April 2022

Description: Leveraging their patent-protected gathering technology, Keep Company brings together parents and caregivers across the legal industry into groups of 8 based on their roles at work and at home. Each group is paired with an expert coach and, together, they complete a behavior-science based curriculum designed to build collective connection and individual resilience. The result is a Third Space — between work and home, between therapy and happy hour. For employers, Keep Company closes the feedback loop by providing data-driven and actionable insights directly from parents and caregivers — helping employers manage burnout and attrition risk before the exit interview. Keep Company members resign at a rate 3-5x less than industry average. 95% of members report feeling more belonging and connection and 89% take better care of themselves.



LAER AI

Founder: Bishan Yang

Co-Founder: Igor Labutov

Date Founded: 2018

Description: LAER AI aims to revolutionize discovery and practice with our AI Discovery Assistant, AIDA. Developed by AI researchers and backed by patented technology, AIDA offers a groundbreaking solution that automates document analysis, reducing first-level review time by up to 12 times compared to traditional TAR platforms. AIDA's capabilities extend beyond document review to provide in-depth, accurate answers and

actionable insights, all while continuously learning and adapting throughout the case lifecycle.



LawFlex

Founder: Jackie Donner

Co-Founder: Zohar Fisher

Date Founded: 2017

Description: LawFlex provides General Counsels with vetted legal experts in different jurisdictions across the globe. The LawFlex platform uses vetting, availability and matching technologies to ensure success.



LaWomen Private Limited

Founder: Zara Tajwar

Co-Founder: Samina Shaheen

Date Founded: November 17, 2021

Description: LaWomen is an impact-first organization based in Pakistan. A few years ago, we started free legal aid for women victims of human rights violations. Now we provide legal services for women by women lawyers through an online platform and on differential pricing to include every woman who needs our help.



Legaltech Hub

Founder: Nicola (Nikki) Shaver

Co-Founders: Jeroen Plink, Chris Ford

Date Founded: October 2020

Description: Legaltech Hub is a resource for anyone in the world who wants to learn about, procure or provide legal technology. It incorporates comprehensive, searchable listings of solutions with deep analysis, content, and procurement frameworks written by industry experts to educate practitioners, buyers and sellers and improve the consistency and efficiency of legal technology procurement processes.



LegalType

Founder: Daniela Semeco

Co-Founder: Jacob Alexander

Date Founded: January 1, 2013 (Product launched in September 2022)

Description: LegalType is a customizable keyboard for lawyers that eliminates repetitive tasks and aims to improve productivity and accuracy by 15%. LegalType is available as a programmable mechanical keyboard and as a digital download.



Legitify

Founder: Aida Lutaj, Co-Founder & CEO

Co-Founder: Arko Ganguli, Co-Founder & CPO

Date Founded: Dec. 2020

Description: Legitify aims to simplify cross-border transactions by digitalizing notarization. Legitify helps companies and individuals solve their everyday notarization needs globally – allowing them to book their notarization appointments online, creating an efficient and smooth experience while lowering costs. We are streamlining and simplifying cross-border transactions starting with our remote online notarization solution, and further expanding our product offering with AI-powered digitalisation of legal processes.



Lexata

Founder: Leslie McCallum

Date Founded: January 31, 2021

Description: Lexata helps public companies and their legal and financial advisors deal with complex capital markets regulations. Lexata's customers can ask questions about SEC and OSC rules and obtain answers that are accurate and backed-up by the relevant sources.



lucy technologies, inc (brand name: legalucy)

Founder: Harmony Oswald, Esq.

Date Founded: Aug. 1, 2018

Description: lucy technologies, inc. aims to empower small to mid-size businesses (SMBs) to earn, protect, and attract more money into their companies with de-risking tools (e.g. legalucy), industry-specific news, and funding events. With legalucy, SMBs can narrow down issues before going to a lawyer, solve them, and even hire a professional right on the platform.



Neur.on AI Solutions Ltd

Founder: Paula Reichenberg

Date Founded: 25 July 2022

Description: Neur.on's mission is to offer the world's premier SaaS solution for legal translations and to resolve all of lawyers' translation-related challenges with specialized AI.



New Era ADR

Founder: Michelle Tyler

Co-Founders: Rich Lee, Shane Mulrooney, and Collin Williams

Date Founded: 2020

Description: New Era ADR is a virtual dispute resolution platform that emphasizes efficiency, accessibility, security, and fairness by providing parties to a dispute with high-quality resolutions in a timely manner. On New Era's platform, parties save up to 90% in time and cost by resolving their disputes in under 100 days with highly experienced arbitrators and mediators, all in New Era's proprietary technology platform. Our team of technology industry operators, former general counsels, and technologists and engineers share a passion for improving access to justice and making dispute resolution efficient, pragmatic, and amicable for everyone.



Onwards HR

Founder: Sarah Rodehorst

Co-Founder: Janice Yu Edwards

Date Founded: 2019

Description: Onwards HR's offboarding technology enables employers to conduct compassionate and compliant employee separations.



PacerPro

Founder: Anna McGrane

Co-Founder: Gavin McGrane

Date Founded: 2014

Description: With investment from Berkely Capital, PacerPro is a court data capture system that provides comprehensive experience information to 53% of the AmLaw 100 while eliminating rote work and improving quality of life for more than 40,000 users nationwide. After 10 years in the market, we have a 99.76% retention rate. Our technology group is led by our CTO, Dhana Bala, one of the very few minority female technology leads in the industry.



Paladin

Founder: Kristen Sondag

Date Founded: 2015

Description: Paladin's mission is to increase access to justice by helping legal teams run more efficient pro bono programs.



Priori

Founder: Basha Rubin, CEO

Co-Founder: Mirra Levitt, Chief Product Officer

Date Founded: 2013

Description: Priori works with in-house legal teams at companies of all sizes to connect legal departments with the right outside counsel for projects globally, saving them time and money.



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QuisLex, Inc.

Founder: Sirisha Gummaregula

Co-Founder: Ram Vasudevan

Date Founded: April 1, 2004

Description: QuisLex is a legal services provider that specializes in managed document review, contract management, compliance services, legal spend management, and legal operations consulting. Our full-time highly trained attorneys, process experts, legal technologists, statisticians and linguists work closely with our clients to reduce cost, mitigate risk and maximize efficiency.



Rasa Legal

Founder: Noella Sudbury

Date Founded: 10/2021

Description: Rasa Legal provides low cost and modern legal expungement services to people with criminal records.



Redgrave Data

Founder: Mollie Nichols

Co-Founders: Lindsey Worth, Dave Lewis, Mark Noel, and Scott Culbertson

Date Founded: January 2022

Description: Redgrave Data a legal AI and technology services company providing custom solutions in eDiscovery and legal applications across complex data environments.



RPC Strategies LLC

Founder: Melissa "Rogo" Rogozinski

Date Founded: April 3, 2019

Description: RPC Strategies offers marketing and fractional growth strategies for B2B legal tech, SaaS and boutique law firms.



Saidot

Founder: Meeri Haataja and Veera Siivonen

Date Founded: August 2018

Description: Saidot is a governance platform built for AI product teams that aims to empower them to do high-quality AI governance efficiently. We've designed our Saidot platform for teams building and deploying AI-based products, making the complex job of governance and compliance faster. With the help of Saidot, everyone participating in the development, deployment or use of AI-based products knows what is expected from them and how they can contribute to good governance and manage business and reputational risks. On Saidot, companies' AI inventories are connected to Saidot's AI governance knowledge graph. This connects companies' AI governance into a continuously up-to-date knowledge base that enables them to reach compliance faster and conduct proactive risk management and oversight based on triggers.



SimplyConvert

Founder: Jessica Hoerman

Co-Founder: Marty Chrenka

Date Founded: 2018

Description: SimplyConvert is a legal tech platform to reach and convert potential clients, streamline case management from intake through resolution, and securely maintain data for real-time analysis. Founded by a mass tort lawyer and developed with a team of legal specialists and programmers, SimplyConvert puts every step of the intake process — from client intake to case filing to resolution — on autopilot.



Standd

Founder: Julie Saltman

Co-Founders: Joell Stocchero, Stephen Solka

Date Founded: August 2022

Description: Standd is an AI-native due diligence and deal intelligence platform that brings insights and speed to the deal process so lawyers, companies, and investors can make better decisions, faster.



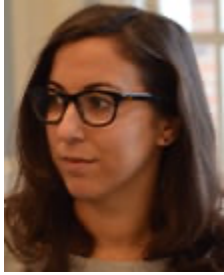
Streamline AI

Founder: Kathy Zhu

Co-Founder: Julian Wimbush

Date Founded: April 29, 2020

Description: Streamline AI is an intelligent intake, triage, and workflow automation software platform purpose-built for in-house Legal teams. Streamline's entry point is corporate Legal teams based on the founders' expertise, and is already expanding across to other G&A departments, including Compliance, Accounting, and HR. Streamline is the "Front Door" that enables Legal teams to intake, automate, and manage all of the requests flowing into the team and provides transparency through reporting and metrics so that legal teams can showcase their value, substantiate the need for resources, and improve their brand within the business.



Theory and Principle

Founder: Nicole Bradick

Date Founded: 1/1/2018

Description: Theory and Principle is a product design and development shop focused exclusively on the legal industry. It offers solutions to law firms, tech companies and non-profit organizations.



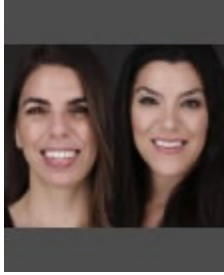
Trellis

Founder: Nicole Clark

Co-Founder: Alon Shwartz

Date Founded: 2018

Description: Trellis is an AI-powered, state trial court research and analytics platform, aimed at making the fragmented US state trial court system searchable through a single interface. We provide practitioners with analytical insights on judges, cases, and opposing counsel, so that they can make actionable decisions in court.



Trustate

Founders: Leah Del Percio and Tara Faquir

Date Founded: July 23, 2020

Description: Trustate is an automated estate settlement platform designed for trusts and estates lawyers. Trustate's system aims to ease the burden of estate administration, trust administration, and trust funding by completing over 120 intricate tasks in a single click.



Uncover Legal B.V.

Founders: Ingrid Van de Pol-Mensing and Caroline Zand-Korteweg

Date Founded: 1 April 2022

Description: Uncover is an AI-driven solution aimed at helping lawyers reduce time spent on creating chronologies of facts, summarizing and analysing a client's documents by 60%, and allowing them to focus on the work that only lawyers can do.



Valla

Founder: Danae Shell

Date Founded: March 2020

Description: Valla is a AI-powered DIY platform for consumer law, meant to allow users to raise a complaint, settle with an employer, or go to Tribunal by translating events into legal documents without huge legal costs.



VirgilHR

Founder: Jocelyn King

Date Founded: February 2021

Description: VirgilHR offers an employment and labor law compliance tool that leverages technology to help automate the compliance process for HR. Our tech analyzes compliance requirements, provides instant legal guidance, and offers HR compliance resources. With a growing remote workforce and, as an effect, increase in multi-state employers, maintaining compliance for over 4000 employment and labor laws is an impossible task and creates serious risk and cost to businesses across the country, no matter the size. Our solution includes a smart chatbot, which handles HR compliance questions and provides legal guidance, a multi-state comparison tool, documents/templates/forms, legal updates and a compliance calendar, and an employee handbook builder.



Visual Contracts

Founder: Lieke Beelen

Date Founded: 2017

Description: Visual Contracts is the 'Canva for contracts', a SaaS for business and legal counsels to create understandable contracts by selecting a template, adjusting the legal content through AI suggestions on plain legal language, visualizations and layout and by collaborating live in the same visual contract through the platform.



Willful

Founder: Erin Bury

Co-Founder: Kevin Oulds

Date Founded: 2017

Description: Willful helps Canadians to create a legal will and other estate planning documents online. Willful's platform was developed alongside leading estate lawyers, with pricing starting at \$99. Since launching in 2017, Willful has created over 300,000 documents for customers in all 10 provinces.



Winnow

Founder: Susanna Khalil Sedrak

Co-Founder: Clinton Rockwell, Joseph Kolar, Mitch Grod, Chris Hilliard, Christopher Witeck

Date Founded: March 20, 2021

Description: Winnow is a legal research and compliance tool that allows financial institutions and lenders to identify the statutes and regulations that apply to their unique entity type, financial product, and geographic market. It covers state and federal laws applicable to Auto Financing, Banking, Commercial Lending, Consumer Financing, Credit Cards, Money Transmission, Mortgage, Privacy and more, with data updated daily and the ability to send notifications when laws change.



Xakia

Founder: Jodie Baker

Date Founded: 2016

Description: Xakia (pronounced Zakia) is legal matter management software that uses data to drive efficiency gains for corporate legal teams, with a focus on minimizing the administrative burden on lawyers to achieve these outcomes, providing greater control and visibility over workloads through centralized matter management, legal intake, legal spend management, among others.